



In Illinois, **more than 1,000 people die each year from suicide**. Suicide is preventable and the **It Only Takes One** Suicide Prevention Campaign was created to help all the citizens of our state understand what they can do to help.

April 20, 2010

It Only Takes One Suicide Prevention Campaign Kick-Off
6:30 p.m. – 8:30 p.m.

RSVP by April 16
to adoran@marketm.com.

Bin 36
339 North Dearborn Street
Chicago, IL 60654-4817

Drinks and h'dourves will be served.

Additional launches will take place across the state, including in Springfield, Carbondale, Peoria, Rockford & Quincy – More details over the coming months!

About *It Only Takes One*

It Only Takes One is a suicide prevention public awareness campaign funded by the Illinois Department of Public Health and operated by Mental Health America of Illinois. *It Only Takes One* was developed to help create an Illinois where no one is touched by suicide.

Support Suicide Prevention in Illinois!

Join Mental Health America of Illinois, the Illinois Department of Public Health and Q101 FM for a private evening with Universal Music Group recording artists Blue October in support of the **It Only Takes One** Suicide Prevention Campaign.



During the evening we will:



Host a conversation with Blue October lead singer, Justin Furstenfeld, about his own personal experiences battling depression, mental illness and suicide.



Launch the new Web site www.itonlytakesone.org with resources and information on suicide prevention.



Unveil the Violet Registry - an online wall of people who support suicide prevention in Illinois.



Showcase the initial collateral materials that will be used throughout the campaign.

Are you the one person to help prevent a suicide?
Remember ... *It Only Takes One.*

